

20th-Fox Reaches 4th Decade

Company Was Major Factor In Boosting Biz Into Big Time



SPYROS P. SKOURAS
President of
20th Century-Fox
Film Corp.

THE history of Twentieth Century-Fox Film Corporation, which is celebrating its thirtieth anniversary this year, presents an inevitable parallel to the growth and development of the motion picture industry, now one of the greatest

Jack C. Purves Laid to Rest

Funeral services were held in Hamilton, Ontario, on March 24th for Jack C. Purves, manager of the Capitol Theatre, Welland, Ontario, who passed away as a result of a heart condition two days earlier in the General Hos-

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Harry Allen Sick

Harry Allen, head of PRC in Canada, is in a Toronto hospital resting after an emergency operation.

in the world. As a pioneer in the fabulous rise of motion pictures as popular entertainment Twentieth Century-Fox has been a leader in the development of motion picture production, distribution and exhibition for three decades.

The company today is under the leadership of Spyros Skouras, president, Joseph M. Schenck, executive head of production, Darryl F. Zanuck, vice-president

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TOM CONNORS
Vice-President of
20th Century-Fox Film
Corporation

Peters to West

George Peters, Odeon exec., has flown West to join Paul L. Nathanson, company prexy, to assist in survey of theatres in that part of the Dominion.

Kent Craig Leads V-Loan Contest

Winner of first prize in the nation-wide scrapbook contest conducted by the Canadian Motion Picture War Services Committee for the Seventh Victory Loan was A. Kent Craig, now of the Tivoli, Hamilton, Ontario, whose campaign was carried on while he was manager of the Capitol, St. Catharines, Ontario. He gets a \$100 Victory Bond.

Second prize, a \$50 Victory Bond, went to Freeman Skinner, Orpheus, Halifax; and third honor, a \$25 War Savings Certificate, was awarded to J. M. Gow, Strand and Capitol, Nanaimo, British Columbia.

Each of the national winners had already won a \$50 Victory Bond for being best provincially.

Judging was confined to books selected as provincial winners.

(Continued on Page 8)

Lift Suspension of Verdun House

Cancellation of the license of the Verdun Palace Theatre, Verdun, Quebec by the Honorable Mr. Duplessis, prime minister of the province, turned out to be a one-day suspension after he was assured by the new operator, General Theatres (Quebec), that it had every intention of observing the law which bans children under 16 from admission.

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Emp-U No. 2 Man Frank Vaughan

Frank Vaughan has been appointed assistant general manager of Empire-Universal Films Ltd., largest distribution organization in the Dominion, by A. W. Perry, general manager, following the resignation of Frank Fisher, who

left to succeed Ralph Dale, recently resigned as head booker and buyer for Odeon Theatres of Canada.

Vaughan joined the company when it was founded in 1937, after being with Universal, which it absorbed, since 1924. He got into the film business as Allen representative in Winnipeg in 1917, left there to go to Calgary for Fox, then became Western manager for First National, with headquarters in Winnipeg. After a period with Educational he joined Universal. At the time of his promotion he was in charge

(Continued on Page 2)

Tariffs, Duties Hindrance—Hays

The principle of unhampered transit in all mediums of communication is an asset to world understanding and world peace, declared Will H. Hays, president of the Motion Picture Producers and Distributors, in his 23rd annual report. He praised the policy of the USA State Department in such matters, saying that discriminatory tariffs, excessive cus-

(Continued on Page 17)

The Great Flamarion

A REPUBLIC picture distributed in Canada by EMPIRE-UNIVERSAL FILMS LTD., this is the type of story that is big at the boxoffice now.

The exciting story of a ruthless killer who plied his murderous trade for the love of a beautiful cheat. Starring Eric von Stroheim and Mary Beth Hughes.

Emp-U No. 2 Man Frank Vaughan

(Continued from Page 1)
of British pictures, a post which has not been filled as yet.

The new assistant manager was recently mustered out of the RCAF, in which he held the rank of Flying Officer, after two years more or less on loan from Emp-U. He was in charge of 16 mm. for camps and acted in an advisory capacity for stations using 35 mm.

Alec Metcalfe, Emp-U salesman in Montreal, has resigned to become Quebec and Maritimes manager for Sovereign Films, succeeding the late Frank Leduc. He spent several years with the company in Calgary before coming to Montreal.

Dorothy Smith, for years secretary of the late Clair Hague, has been appointed to succeed him as Canadian representative of Universal International Pictures Inc.

Mr. Perry also announced that Ernest Whelpley, salesman in the St. John branch, has resigned to enter another business.

Sam Mantle Follows Jim McDonough

Sam Mantle, who left Famous Players' head office to join the RCAF, has become manager of the Royal Theatre, Guelph, Ontario, following the transfer of Jim McDonough.

The Winner



BING CROSBY

Winner of the Canadian Film Weekly poll as the Dominion's greatest boxoffice attraction last year, he was given the Academy Award for his work in "Going My Way." He is shown here adding his signature to that of the other stars who will appear in the Eighth Victory Loan short, Twentieth Century-Fox's "All Star Bond Rally." They signed an appreciation of Canada's war effort.

Jack C. Purves Laid to Rest

(Continued from Page 1)

pital in the latter city. The well-known showman, who was 46, had been ill for three weeks.

Interment took place in Woodland Cemetery, Hamilton, the pallbearers being drawn from members of the industry with the exception of Kenneth Charlesworth, president of the Lion's Club. The others who laid their former colleague to rest were Vern Hudson, Ted Wilson, Jim McDonough, Lloyd Gurr and Al Troyer.

Transferred from the Tivoli, Hamilton, two months ago, his good-nature and famed inclination for public service soon made him many friends in Welland.



The Late
Jack C. Purves

During his three years in Hamilton he was active in behalf of war effort campaigns and community causes.

The late Mr. Purvis, who began his theatre career with outdoor and stage attractions, had managed theatres in Toronto, Sudbury, Hamilton, St. Thomas, Welland, Fort William and Winnipeg and he was connected for a while with the Fox Theatre, Detroit, as head of its real estate department. Prior to joining Famous Players he was district manager for the old Ontario circuit of Moorehead & Filman.

At the time of his departure from Hamilton Mayor Sam Lawrence sent a letter to Mayor Harry T. Lewis of Welland which stated:

"The departure from Hamilton of Jack Purves is likely to mean a great deal to Welland, as Mr. Purves is one of the most public spirited men I know.

"He is especially interested in movements for children's welfare and has been a tower of strength to the local Lions club.

"He is a big hearted, open handed sort of a fellow upon whom you may call at any time and look for the very finest brand of co-operation, in any worthwhile effort for the benefit of the community."

A veteran of the first World War, he enlisted at 17 and the end of the conflict found him with with Intelligence. He is survived by his widow and two sisters.

Ownership Change In Melfort, Sask.

J. J. and S. T. Baldwin of Carberry, Saskatchewan, have purchased the Grand Theatre, Melfort, from Mrs. E. Assalay. S. T. Baldwin will become resident manager.

Alterations will be undertaken as soon as materials are available.

It's a six-day house seating 500.

Harvey to Brantford

Bob Harvey, formerly manager of the Vogue, Sydney, Nova Scotia, is now manager of the Brant, Brantford, Ontario, succeeding Walter Dunbar, who left to enter another business.

Barnes & Davidson Eye Beamsville, Ont.

Pete Barnes of the Foto-Nite circuit has been meeting with a group of Beamsville, Ontario citizens interested in seeing a movie house in town. Barnes and his architect are studying prospective sites.

Leo Devaney Now Heads Pioneers

New president of the Canadian Picture Pioneers is Leo M. Devaney, RKO Canadian general manager, who succeeded the late Clair Hague. Devaney moved up from the vice-presidency, which post was filled by Oscar Hanson.

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HYE BOSSIN, Managing Editor

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BREWSTER'S MILLIONS

with
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From the novel by George Barr McCutcheon and Stage Play by Winchell Smith and Bryon Ogley

Screenplay by Siegfried Herzig, Charles Rogers and Wilkie Mahoney

Directed by ALLAN DWAN • RELEASED THRU UNITED ARTISTS

"Millions"

behind this picture!

THE *Millions* WHO READ THE

BOOK

Over 5,000,000 a decade ago. There is no record of the added millions since.

THE *Millions* WHO KNOW THE

PLAY

A Broadway smash in 1906, it has been running somewhere in America ever since. One of the longest run hits of all-time.

THE *Millions* WHO'VE READ THE

PUBLICITY

Syndicated features in 1400 newspapers . . . special stories in national magazines . . . avidly read by 80,000,000 Americans.

THE *Millions* WHO'VE HEARD THE

RADIO

PROMOTION

. . . already has been plugged for two months over hundreds of network-affiliated stations—and even greater promotion yet to come!

...with a cast of a *Million* laughs!

Lake Placid Serenade

with Vera Hrubá Ralston

Republic 85 Mins.
ICE SPECTACLE, SKATING WIZARDRY OF RALSTON AND MUSICAL CONTENT SHOULD PROVE THE MAKING OF THIS PICTURE.

A musical cut skilfully to pattern, "Lake Placid Serenade" is qualified to meet the entertainment requirements of persons not unduly critical. What the film lacks in story and finesse, it more than makes up in its physical attraction. Fashioned along popular lines, the eye-catching production constitutes a show of ample proportions that will score heavily with lovers of ice frolics. Frankly, it is the ice-skating scenes, especially those in which Vera Hrubá Ralston, who used to be Czechoslovakian figure-skating champ, displays her wizardry on the blades that primarily make the film, which was crisply produced by Harry Grey.

Second to the ice maneuvers as a boxoffice lure is a score generously endowed with tuneful numbers. The participation of Ray Noble and his orchestra and Harry Owens and his Royal Hawaiians in the musical activities will offer an additional come-on to the younger generation. The appearance of Roy Rogers in one guest number also should help.

Miss Ralston's own experiences suggested the story, which is about a girl who wins success in America after being crowned ice-skating champion of Czechoslovakia and becomes romantically involved with Robert Livingston.

Steve Sekely's direction is commonplace.

There are times when the players find the story too much for them. Miss Ralston is to be praised when she's on her skates.

CAST: Vera Hrubá Ralston, Eugene Pallette, Vera Vague, Robert Livingston, Stephanie Bachelor, Walter Catlett, Lloyd Corrigan, Ruth Terry, William Fowley, John Littel, Ludwig Stossel, Andrew Tombes, Roy Rogers, Ray Nole and orchestra, Harry Owens and Royal Hawaiians, McGowan and Mack, Twinkle Watts, Merry Meisters.

CREDITS: Associate Producer, Harry Grey; Director, Steve Sekely; Screenplay, Dick Irving Hyland, Doris Gilbert; Based on story by Frederick Kohner; Cameraman, John Alton; Musical Director, Walter Scharf; Film Editor, Arthur Roberts; Sound, Dick Tyler, Howard Wilson; Art Director, Russell Kimball; Set Decorator, Earl Wooden; Special Effects, Howard and Theodore Lydecker.

DIRECTION, Routine. PHOTOGRAPHY, Fine.

House of Frankenstein

with Boris Karloff

Universal 71 Mins.
THIS LAYS IT ON THICK FOR HORROR FANS; STORY TOLD WITH LOTS OF ACTION.

In "House of Frankenstein" Universal spreads a lavish feast for horror lovers. The picture, produced without too much care by Paul Malvern and directed by Erle C. Kenton in slipshod manner, contains all the standbys ever relied upon by offerings of its genre to give the public the willies. Verily here is a scarer with a vengeance.

The story, a silly thing that will draw laughs from those who don't take readily to horror entertainment, has to do with the escape from prison of a disciple of the dead Dr. Frankenstein, his campaign of revenge against persons responsible for his incarceration and his attempt to carry on the work of the monster maker. He promises to cure a werewolf and give a new body to his distorted assistant. Neither experiment comes to anything, and the doc meets a tragic end.

Boris Karloff is the doc; Lon Chaney, the werewolf; J. Carrol Naish, the assistant. The actors make the most of their exaggerated and thankless roles.

CAST: Boris Karloff, Lon Chaney, J. Carrol Naish, John Carradine, Anne Gwynne, Peter Coe, Lionel Atwill, George Zucco, Elena Verdugo, Sig Ruman, William Edmunds, Charles Miller, Philip Van Zandt, Julius Tannen, Hans Herbert, Dick Dickinson, George Lynn, Michael Mark, Olaf Hytten, Frank Reicher, Brandon Hurst, Glenn Strange.

CREDITS: Producer, Paul Malvern; Director, Erle C. Kenton; Screenplay, Edward T. Lowe; Based on story by Curt Siodmak; Cameraman, George Robinson; Art Directors, John B. Goodman, Martin Obzina; Musical Score, H. J. Salter; Musical Director, H. J. Salter; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gausman, A. J. Gilmore; Film Editor, Philip Cahn; Special Effects, John P. Fulton.

DIRECTION, Fair. PHOTOGRAPHY, Okay.

Theatre Holding Set For Smith's Falls, Ont.

Theatre Holding Corporation Limited, in partnership with B. H. Soper, M.P., have acquired a site on Main Street, Smith's Falls, Ontario, for the erection of a new 1,000-seat theatre when building restrictions are lifted.

The company operates the Capitol in the same community under long term lease from Soper.

Princess and the Pirate

with Bob Hope

RKO-Goldwyn 94 Mins.
BOB HOPE FANS WILL FIND THIS COMEDY A HOWL; TECHNICOLOR PRODUCTION STUNNING.

"The Princess and the Pirate" is a field day for the Bob Hope fans. The comedian's latest screen effort is a generous serving of rowdy nonsense presented in Samuel Goldwyn's best manner—which means all-out lavishness accentuated by superb Technicolor.

Hope has never been involved in more hectic doings. The film is primed with gags which the funny man fires so fast as to make one forget how many are old chestnuts. The direction of David Butler gives Hope free rein to indulge himself to the limit of his comic resources.

As his medium Hope has an adventurous tale of pirates and a lady fair that is a burlesque on the business of buccaneering. The comedian is a cowardly actor who falls into the hands of Victor McLaglen, blood-thirsty pirate, along with Virginia Mayo, a lovely princess. Thereafter he spends his time trying to rescue Miss Mayo, who is running away from her pop, the king. Hope falls in love with the princess but loses her to Bing Crosby, who appears in the very final scene to provide the film with a surprise finish that is a howl.

CAST: Bob Hope, Virginia Mayo, Walter Brennan, Walter Slezak, Victor McLaglen, Marc Lawrence, Hugo Haas, Maude Eburne, Adia Kuznetsoff, Brandon Hurst, Tom Kennedy, Stanley Andrews, Robert Warwick.

CREDITS: Producer, Sam Goldwyn; Associate Producer, Don Hartman; Director, David Butler; Screenplay, Don Hartman, Melville Shavelson, Everett Freeman; Adaptation, Allen Boretz, Curtis Kenyon, suggested by story by Sy Bartlett; Cameramen, Victor Milner, William Snyder; Musical Score, David Rose; Art Director, Ernst Fegte; Film Editor, Daniel Mandell; Set Decorator, Howard Bristol; Sound, Fred Lau; Special Effects, R. O. Binger, Clarence Slifer.

DIRECTION, Good. PHOTOGRAPHY, Swell.

Starr Named as UA Exploitation Chief

Martin Starr, formerly in charge of radio, has succeeded Rex Williams as exploitation director for United Artists, Barry Buchanan, UA ad and pub. chief, has announced.

Williams resigned recently.

This Man's Navy

with Wallace Beery

MGM 100 Mins.
STORY ABOUT LIGHTER-THAN-AIR SERVICE IS COMEDY LOADED WITH SENTIMENT.

"This Man's Navy" is another of those comedies dripping sentiment which set so well with the admirers of Wallace Beery. The film lays on the human interest good and thick, not always with due regard for intelligence. The production is good routine entertainment ballyhooing the Navy's lighter-than-air service. Its story has been related with a certain amount of drama and excitement.

Beery is the one who constantly sings the praises of the lighter-than-air. He is an old-timer who sells Tom Drake on joining up, but the youth unfortunately is handicapped by lameness. Beery obtains the medical means to correct the condition, enabling the lad to attain his ambition, and promotes a romance between the boy and Jan Clayton. Most of the comedy stems from Beery's insistence on passing Drake off as his son in a friendly feud between him and another veteran of the service, James Gleason. The two have a falling-out, with Drake transferring to the ferry command. A reconciliation results when chance reunites them in Burma.

William A. Wellman's direction keeps the story moving at a fast pace. The picture, filmed in part at the Navy air station at Lakehurst, N.J., was competently produced by Samuel Marx.

CAST: Wallace Beery, Tom Drake, James Gleason, Jan Clayton, Selena Royle, Noah Beery, Sr., Henry O'Neill, Steve Brodie, George Chandler, Donald Curtis, Arthur Walsh, Will Fowler, Richard Crockett.

CREDITS: Producer, Samuel Marx; Director, William A. Wellman; Screenplay, Borden Chase; Based on idea by Com. Herman E. Halland, USN (retired); Cameraman, Sidney Wagner; Musical Score, Nathaniel Shilkret; Recording Director, Douglas Shearer; Art Directors, Cedric Gibbons, Howard Campbell; Set Decorators, Edwin B. Willis, Glen Barnes; Special Effects, A. Arnold Gillespie, Donald Jahrus; Film Editor, Irvine Warburton.

DIRECTION, Good. PHOTOGRAPHY, Good.

Burns Back at FPCC

Kirby Burns, returned recently after two and a half years of service overseas as a member of the Canadian Firefighters group, is back at his old job of booking at Famous Players head office.

How



Broad are your Shoulders?

ARE they broad enough to shoulder responsibility?

Not a very sensible question, perhaps! Have you not won success in your business, and prestige in your community, by your ability to do just that?

Nevertheless, war has brought so many unsought responsibilities that many a stout heart begins to tire. It takes something pretty big now to stir enthusiasm.

Well, there's a new responsibility ahead that the man of vision *knows* to be big . . . the Eighth Victory Loan. *Most* people can see that money has to be found to win the war and that it's wise to save for post-war needs.

But the man who, like you, thinks things through, knows what could have happened to the national economy had previous Victory Loans been unsuccessful—with millions of dollars left floating wild for reckless spending.

Now—because the longing to relax grows in all of us with approaching victory, it is even more vital to make this new Victory Loan a success.

Your part in this? The experience of seven Victory Loans shows plainly that a critical factor in their success was the attitude and help of men like you.

People respect you . . . will follow your advice. You can preach the need to buy Victory Bonds at all times and in all places as few others can. You can enlist your employees in the cause . . . encourage them to invest their savings . . . to pledge their future earnings . . . every dollar they can spare.

Not a spectacular part to play, perhaps . . . but it's *real*. And if you yourself can squeeze a little harder . . . invest a little more in Victory Bonds this time than ever before . . . you'll always be glad that you did.

The Eighth Victory Loan opens April 23rd.



NATIONAL WAR FINANCE COMMITTEE

An Oversight

A few weeks after the completion of his beautiful Manhattan opera house in New York City, Oscar Hammerstein was gazing at the elaborate structure with a friend.

"That sure is a beautiful building," said the friend. "It seems to have everything, Oscar."

"Yes," sighed Hammerstein, "but when I built it, I left out one thing."

"What's that?"

"An audience."

Silver Jub

Harold and Mrs. Eckert of St. Catharines had a big party to celebrate the 25th anniversary of their marriage. About 50 people were present to make the celebration a merry one, among them Charlie Dentlebeck, supervisor of projection for Famous Players.

Harold, projectionist at the Capitol, has been with the company 24 years so he'll have another excuse for a celebration a few months from now.

Exactly

Harry Wolfe, UA Vancouver branch manager, passed through Toronto on his way to the convention in Montreal and stopped off at the district dely to cut up a few touches with the lads.

Somebody named a certain wrongo and roughed him up verbally somewhat. "He's a jerk," the somebody said.

"Net," confirmed Harry. "No discount."



Notes

Art Cauley of the Capitol, Peterboro, was in for a chat the other day. Came to town with the missus to see their son, who is in the services, and their daughter, in training as a nurse . . . Corpulent Curly Posen, manager of the Metro, was looking at topcoats in Eaton's and a salesman asked him what size he took. "Never mind the size," said the bald Curly. "Just bring me the round model" . . . Was glad to see Al Ritchie getting around again. He showed up at the recent meeting of the Toronto Theatre Managers Association and looked good . . . Ben Cronk has moved into larger offices and there is now room to turn around without bumping into his Girl Friday, Ella (the belle of the Square) Zaretsky. Darn it . . . That large, bearded northwoods character with Glenn Ireton the other week was the famed Joe LaFlamme, who uses wolves for pets. He appeared in a Warners short for which Glenn wrote the script and Glenn invited him in. Joe hauled in a hunk of moose-meat and Glenn had the chef at his club, the Ontario, serve it up for lunch to a group of his friends.

Good Sport

During the last Victory Loan R. L. Vallee of the New Premier Theatre, Sherbrooke, Quebec, held a draw for a \$50 bond contributed by him. This was done each week during the Loan.

At the first draw No. 100 was designated as the winner and two patrons showed up with that ticket. It seems that the printer had made a mistake and printed two of them.

So Vallee gave both ticket holders a \$50 bond.

Tele Problem

L. Ernest Ouimet, Canadian film pioneer, writes in reference to the editorial in a recent issue about television and points out that there will be a great censorship problem when it becomes a reality.

"Do you think the provinces will relinquish their right to censor public shows?" he asks. He points out that there is a problem now with broadcasts which come in from the USA, records being played to take up time left open by censorship.

Ernest sends his regards to his friends hereabouts.

Party for Girda

Girda Tyber, PRC booker, wife of Sol Halperin, who is overseas, is about to leave the film business after five years and the office was the scene of a farewell party for her the other twilight. Neighborhood bookers showed up to honor one of the few gals in the ranks.

She's going into operation of a hairdressing parlor with her sister. Nice girl, Girda, and she'll be missed from the Square.

Simple

The resignation of Ralph Dale and Dick Main from Odeon in favor of a partnership in the ten-house circuit of Sam Fingold sure was a sensation in our little world. There were—and still are—all sort of conjectures as to just why the boys did it. But the boys told the assembled staff why and it brought many a sympathetic nod.

"We just want a little more time," they said in effect, "for golfing and fishing."

Ken Craig Leads V-Loan Contest

(Continued from Page 1)

Among those who won first prizes were:

Alberta—H. R. Jackson, Castor Theatre, Castor, Alberta.

Saskatchewan—Charles Bahrynowski, Metropolitan, Regina.

New Brunswick and Prince Edward Island—Walter Golding, Capitol, Saint John, New Brunswick.

Manitoba—P. S. Young, College, Winnipeg.

Quebec—R. L. Vallee, Sherbrooke, Quebec.

Second prize in provincial contests was a \$25 War Savings Certificate and third prize was a \$10 War Savings Certificate.

Judging for the national contest was done by the publicity committee of the Canadian Motion Picture War Services Committee, which met in Toronto last week.

Choquette House Being Rebuilt

Princess Theatre, Kenogami, Quebec, is being rebuilt and will open in May, it is expected. The house, seriously damaged by fire recently, is operated by Leo Choquette.

Davis Heads List

Bette Davis drew \$241,083 from Warners in salary last year, making her top earner in that studio. Other salaries: Barbara Stanwyck, \$223,333; Rosalind Russell, \$202,500, and James Cagney \$183,652.

Montgomery to Rank

Bob Montgomery, well-known in Canada as representative of Fox and most recently of Lester Cowan, has joined J. Arthur Rank's publicity department, headed by Jock Lawrence, and will take charge of the London office shortly.

Killed in Action

Flying Officer Duncan Pearson McGregor, 20, met his death in air operations over England and was buried in the RAF cemetery at Harrogate, Yorkshire.

He enlisted in September 1942, leaving the staff of the Palace, Calgary, where he had been employed for a year.

Phillip to Hollywood

Charles Phillip, who directed the first full-length French film produced in Canada, was in Hollywood looking for actors to work in his second feature, due for shooting this summer. The first film will be released shortly.

ASSOCIATED

ESTABLISHED 1931
THEATRES
FRIENDLY SERVICE

We do

ALL YOUR BUYING and BOOKING

WITH YOUR APPROVAL

MAKE PAYMENT OF ALL FILM ACCOUNTS

SUPPLY YOU WITH ALL ADVERTISING MATERIAL

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WE DO ALL THE SLUGGING—

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Write for full particulars

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Celebrate With Us!



CENTURY-FOX

More Great Pictures in One Year

Moss Hart's **WIN**

A. J. Cronin's **THE KEYS OF THE
THE FIGHTING**

Laird Cregar • Linda Darnell • George Sanders in **HANG**

Betty Smith's **A TREE GROWS IN BRO**

Mary O'Hara's **THUNDER**

Tallulah Bankhead • Charles Coburn • Anne Baxter • William Eythe in Ernst Lubitsch's **A ROY**

At Popular Prices • Franz Werfel's **THE SONG OF**

Gracie Fields • Monty Woolley • Roddy McDowall in **MO**

Betty Grable and Dick Haymes in Billy Rose's **DIAMOND**

Than in the 30 Years Past

GED VICTORY

KINGDOM

LADY in Technicolor • The Narrator is Lieut. Robert Taylor, U. S. N. R.

OVER SQUARE

OKLYN with Dorothy McGuire • James Dunn • Joan Blondell • Peggy Ann Garner • Ted Donaldson • Lloyd Nolan

HEAD SON OF FLICKA • in Technicolor with Roddy McDowall • Preston Foster • Rita Johnson

AL SCANDAL

BERNADETTE with Jennifer Jones • William Eythe

LLY AND ME

HORSESHOE in Technicolor

and keep celebrating with.....



FRED MacMURRAY • JOAN LESLIE • JUNE HAVER in **"WHERE DO WE GO FROM HERE?"** IN TECHNICOLOR *** CHARLES COBURN • WILLIAM EYTHE • JOAN BENNETT in BERRY FLEMING'S **"COLONEL EFFINGHAM'S RAID"** *** GEORGE RAFT • JOAN BENNETT • VIVIAN BLAINE • PEGGY ANN GARNER in **"NOB HILL"** in TECHNICOLOR with ALAN "Falstaff Openshaw" REED *** WILLIAM BENDIX • JOAN BLONDELL • PHIL SILVERS in **"DON JUAN QUILLIGAN"** *** JOHN HERSEY'S **"A BELL FOR ADANO"** starring GENE TIERNEY • JOHN HODIAK • WILLIAM BENDIX *** DARRYL F. ZANUCK'S **"WILSON"** in TECHNICOLOR *** DANA ANDREWS • JEANNE CRAIN DICK HAYMES • VIVIAN BLAINE in **"STATE FAIR"** in TECHNICOLOR *** BETTY GRABLE • JOHN PAYNE JUNE HAVER in **"THE DOLLY SISTERS"** in TECHNICOLOR *** **"FALLEN ANGEL"** *** FRED MacMURRAY in **"CAPTAIN EDDIE"** *** ERNST LUBITSCH'S **"DRAGONWYCK"** starring GENE TIERNEY • VINCENT PRICE *** **"JUNIOR MISS"** starring PEGGY ANN GARNER *** **"THE LITTLE HORSE"**



KEEP SELLING BONDS!

20th-Fox Celebrates With Boxoffice Dynamite



DARRYL F. ZANUCK
Vice-President in Charge
of Production of
20th Century-Fox Films

THE Canadian release schedule of Twentieth Century-Fox to commemorate the company's 30th birthday is considered by Tom Connors, vice-president in charge of sales, to be the strongest of any period in the history of the company. Connors announced the lineup through Sydney Samson, Canadian general manager.

Heading the parade for April are three of the most-talked about films of several seasons,



SYDNEY SAMSON
General Manager of
Twentieth Century-Fox
in Canada

"The Song of Bernadette," "A Tree Grows in Brooklyn" and "Thunderhead—Son of Flicka." Another April release is "Hangover Square." Also in the month is the general distribution of "Keys to the Kingdom," "Sunday Dinner for a Soldier" and "Fighting Lady."

"The Song of Bernadette" is from Franz Werfel's great novel and the performance of Jennifer Jones not only established her as a star but won her the Academy Award in 1944.

"A Tree Grows in Brooklyn" is already a sensation in the USA, its screen debut having been awaited with great interest by hundreds of thousands who read it as a novel. Dorothy McGuire, James Dunn, Joan Blondell, Peggy Ann Garner, Ted Donaldson, Lloyd Nolan and James Gleason distinguish themselves in it.

"Thunderhead, Son of Flicka," featuring Roddy McDowell, is the follow-up to the great Technicolor film of last season, "Flicka," which was a surprise boxoffice smash.

"Hangover Square," with the late Laird Cregar, Linda Darnell and George Sanders, is a stand-out among a type of crime story that has proved to be powerfully attractive.

The balance of the anniversary season releases will be Ernst Lubitsch's "A Royal Scandal," starring Tallulah Bankhead; "Molly and Me," a comedy drama co-starring Gracie Fields and Monty Woolley; and "Diamond Horseshoe," featuring the return of Betty Grable.

The 30th Anniversary releases will be a variety of popular screen entertainment ranging through comedies, dramas, comedy-dramas, musicals and semi-musicals. Several are based upon national best-sellers or hail from the New York stage. A number will be in Technicolor.

The production schedule of the company is geared to maintain the standard being adhered to during the Anniversary celebration. Not only will their be a reliance on the present sure-fire stars but emphasis on comparative newcomers will be maintained, such as Jeanne Craine,

Vivian Blaine, June Haver and Dick Haymes.

Another on the list for Miss Haver is the Technicolor comedy with music, "Where Do We Go From Here?" co-starring Fred MacMurray. "Nob Hill," a romantic drama with music in Technicolor, will co-star Vivian Blaine with George Raft and Joan Bennett, and Jeanne Crain will have a leading role with Dana Andrews, Miss Blaine and Dick Haymes in the Technicolor musical version of Phil Stong's best-seller, "State Fair." Still another Technicolor musical on the list is "Kitten on the Keys," in which Harry James and his orchestra are featured.

Among the best-sellers to be released by the company are "Dragonwyck," "A Bell For Adano," "Leave Her to Heaven," and "Colonel Effingham's Raid." "Junior Miss," a Broadway stage hit, is also on the list, as is "Captain Eddie, a Eureka Film Production produced by Winfield R. Sheehan.



WILLIAM C. GEHRING
Western Sales Manager
of 20th Century-Fox
Film Corp.

Weekly Screening

Toronto members of the Independent Motion Picture Exhibitors Association of Ontario now attend weekly screenings at one or the other of the exchanges, checking on the newest films for future buying.

Twentieth Century-Fox's Canucks



Branch managers of Twentieth Century-Fox in Canada photographed during the Dominion sales meeting at the Royal York Hotel last fall. Front row, left to right: Jim Patterson, Vancouver; William C. Gehring, division manager; Sydney Samson, Canadian general manager; Vern Skorey, Calgary. Back row: Reg. March, Saint John; Harry Bailey, Toronto; Ed English, Montreal; Joe Huber, Winnipeg.



PAT O'BRIEN
GEORGE MURPHY
CAROLE LANDIS


Having Wonder

WITH **LENORE AUBERT**

RIOT OF



AND MIRTH!




The funny side of homicide,
on a honeymoon for three—bride,
groom and "wolf!". . A super-
laugh scramble of super-sleuthed
clues and super-chased beauties!


ful Crime

Produced by Robert Fellows
Directed by Eddie Sutherland

Screen Play by Howard J. Green,
Stewart Sterling and Parke Levy



Meet
CHILI WILLIAMS
... No. 1 polka-dotted
pin-up!



YOU'LL BE ON

VELVET

You'll need EXTRA TIME (like Los Angeles, 2nd week in Three Theatres! — like Philadelphia and Indianapolis, 2nd week). Just beginning its nationwide box-office career but already headlined for hit history! Des Moines puts it in TWO theatres! Doing phenomenal business at Kansas City, Houston, Atlanta, Syracuse, Charleston, W. Va., Salt Lake City.

YES, it's M-G-M's Technicolor Honey!
NATIONAL VELVET



Tariffs, Duties Hindrance—Hays

(Continued from Page 1)

toms duties, quotas, price fixing, freezings, remittance taxes and a host of other restrictions "are mines laid in the path of free interchange of motion picture information and entertainment."

"There is a cultural reciprocity inherent in the exchange of film entertainment which must never be endangered by the intrusion of self-serving propaganda," he added. American pictures obviously help interpret American civilization to the peoples of the world. British pictures are reflections of British culture. And the native cultures of other countries, manifested in the films they produce, are valuable contributions to world entertainment and cultural interchange. International understanding, so necessary for world peace, is promoted. But neither films nor any other means of information, education or entertainment can hope to perform their maximum service if they abandon their integrity. The vitality of all our democratic processes depends upon freedom of communication among free men."

The screen, he stated, had withstood every temptation to relax the standards of motion picture entertainment under the pressure of war. The structure of self regulation erected by the industry had weathered every storm.

"We have proved," he declared, "that even in the most savage war in history there was no theme or situation that could not be dramatically treated within the limits of decency and good taste . . . that art and prudence in motion pictures do not necessarily conflict; that morality in entertainment is quite compatible with its enjoyment and its best service; that there can no longer be any question that morally sound pictures are good entertainment and good boxoffice."

"No post-war trend of laxity or license, falsely condoning itself in the good name of liberty, will weaken or overcome our determination to keep the screen a free medium by keeping it an honest and respectable one," he added.

Stan Milligan Passes

Stanley Milligan, projectionist at Shea's, Toronto, died suddenly last week. He was a brother of Arthur Milligan, Imperial projectionist.

He was extremely well-liked by those who shared the Toronto theatre scene with him.

The late Mr. Milligan was secretary of the Toronto branch of the American Projectionists Society.

Lift Suspension of Verdun Theatre

(Continued from Page 1)

When under control of its former operator, Superior Theatres, Ltd., the Verdun Palace was prominent in the fight to upset the law as being unconstitutional. Recently the theatre changed hands as one of eight acquired from Jules Laine and Ben Garson by Odeon Theatres, which company has no intention of continuing the action instituted by its predecessor.

The policy of challenging the law by admitting children under 16 was continued automatically, it having been overlooked by Odeon executives, who were preoccupied with reorganization of Superior as General Theatres (Quebec) as well as the Canadian structure. There was a lull in legal action prior and during the change of ownership and the policy escaped attention until it came up in the House.

The action of Mr. Duplessis, resulting from a point raised earlier by Andre Laurendeau, leader of the Bloc Populaire, was an important development in a legal battle which has been going on for one year. Laurendeau, member for Laurier division, had called attention for his fellow-members to a communication from St. Jean Baptiste Society of Verdun City asking rigid enforcement of the law.

In the summer of 1944 Superior Theatres, Ltd., operators of

the Verdun Palace, were fined for infringement of the law and immediately issued a writ claiming that it was ultra vires. An injunction was served in 31 officials responsible for the application of the law and this had the effect of suspending it.

Premier Duplessis said that while he respected the legal decision, the government would not tolerate violation of the law with impunity and ordered the Treasury Department to make the cancellation.

"I serve notice on all theatres that it is our intention that the law be respected," said the Premier.

"If these people wish to give the spectacle of contempt of law, we will treat them as they deserve. We want to consider such matters from the humanitarian point of view as long as this does not mean contempt for law. The license of the Palace is cancelled, and other licenses will be cancelled if the law is not respected, and if our law is not sufficient, we will pass other laws.

"Under a law passed in 1928 children under 16 years of age may not be admitted to a moving picture show, whether accompanied or not."

Hearing on the Superior writ was due to have been heard early in April.

20th-Fox Hits Fourth Decade

(Continued from Page 1)

in charge of production, and Tom Connors, vice-president in charge of sales. The first concern of these men is to bring to the public pictures of outstanding merit and they have marshalled the vast resources of the company to accomplish this. As in the early history of the company when it introduced full-length western pictures with Tom Mix as the star, when William Farnum became Douglas Fairbanks' rival in dashing romantic films, the studio today is a leader in creating new trends in production.

Since those days the company has developed and acquired some of the greatest craftsmen, artists and executives in the world and their contribution to the motion picture industry, through Twentieth Century-Fox, is immeasurable. Not only are present-day films a tribute to the company's standards but the scientific research and business efficiency represented by them have given the rest of the world many a lesson.

Here are some facts which reflect Fox's progress:

The company has released 1,621 in its 30 years.

It released the first sound newsreel, Movietone News, in 1927. Its newsreel is 26 years old.

This is the 10th year of Paul Terry's association with Fox in the making of Terrytoons and his 20th year in that field.

More than 100 employees have been with the company over 25 years.

Its acquisition of the March of Time short subject shows its recognition of the importance of the motion picture in matters other than entertainment.

The work of Hal Horne in the advertising and exploitation field in behalf of the company's product has been one of 20th-Fox's greatest contributions to the life of the boxoffice.

The company has developed an endless list of stars since its inception.

With its enviable background of thirty years of progress in the production and distribution of motion pictures the vast Twentieth Century-Fox organization is looking to the future with renewed determination to maintain its leadership. The officials of the company feel that in the post war period the importance of motion pictures, not only as entertainment but also in the fields of education and international relations, will be greater than ever before and plans are now being formulated to meet this challenge.



Here are members of the British War Brides Association on the steps of the Imperial Theatre, Toronto. Eighty were the guests of Paulina Regan at a performance of Paramount's "Till We Meet Again." Mrs. Regan, shown beside Tom Daley, manager, is the wife of Lieut. John Regan. Now cashier of the Imperial, she was connected with the Royal Theatre, Dorkin, England, before coming to Canada.

THE DEVIL'S BROOD!

All the Screen's Titans of Terror—Together in
the Greatest of All **SCREEN SENSATIONS!**

HOUSE OF FRANKENSTEIN



Starring
BORIS KARLOFF **LON CHANEY**
with
JOHN CARRADINE **J. CARROL NAISH**

**WEIRD CHARACTERS
IN THE STRANGEST
TALE OF THE CENTURY.....**

**ANNE GWYNNE
ELENA VERDUGO**

**PETER COE
LIONEL ATWILL**

MOTION PICTURE DAILY

"House of Frankenstein"

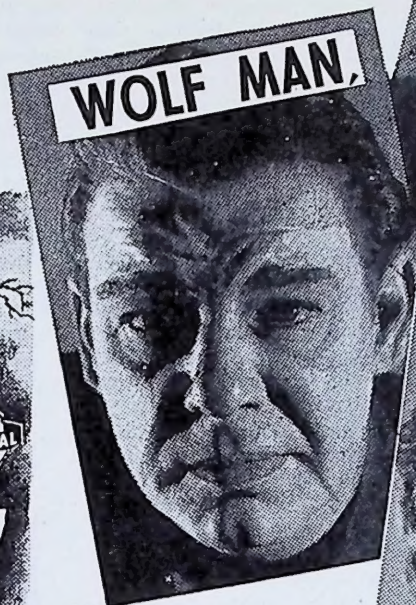
PRODUCER Paul Malvern has developed from a combination of macabre legends and characters what approaches a record for blood-curdling shockers. "Chiller" fans will be treated to a nerve-trying hour with the Monster and his no-less interesting contemporaries, the Wolf Man, played by Lon Chaney; Dracula, by John Carradine, and the Hunchback, to which J. Carrol Naish gives excellent and extremely effective characterization.

For Erle C. Kenton, who directed, the film is an unmistakable achievement of its type. He draws from the cast a well projected feeling for each role. For those who like horror in their film fare—this is it, undiluted.

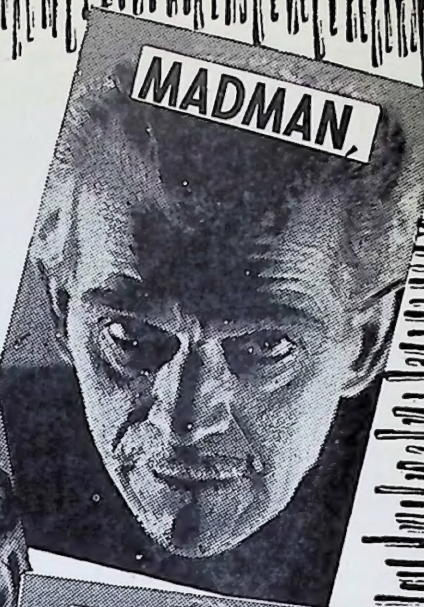
Running time, 70 minutes.

SURE IT'S A UNIVERSAL PICTURE

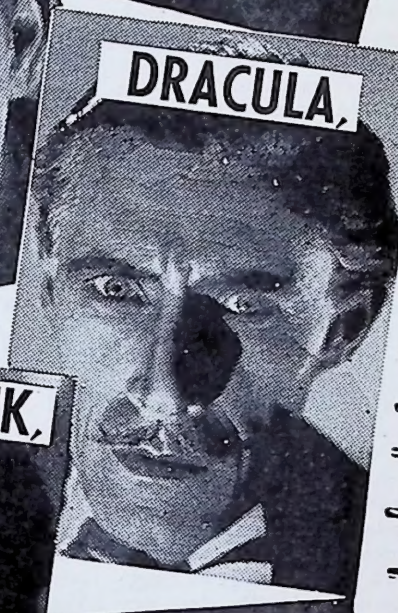
Now Available at All Empire-UNIVERSAL Exchanges



WOLF MAN,



MADMAN,



DRACULA,



HUNCHBACK,



MONSTER